



KR PAN Industries

Our History

Husband and wife team Z and Carmel Krpan started in the natural health industry in 1998 with Natural Health Direct - a mail and web order business delivering natural health products across Australia and throughout the world. Our first commitment was always to our customers, sourcing and providing the products they were seeking. It wasn't always easy getting the products that people wanted so the new millennium saw us source and manufacture our first trademarked range: OxyMin®. Initially based on the healing power of oxygen and minerals, OxyMin has quickly grown to include specialist health products such as Bovine Cartilage, green foods, Vitamin C powders and more.

In 2003 we trademarked our second range: HealthWise® - focused on the building blocks of life – amino acids! We loved the name HealthWise® as soon as we thought of it...as it encompasses exactly what we are all about....making choices that are healthy and wise.

Still family owned and operated after more than 20 years, we at KR PAN are always seeking new products that fit with our philosophy and meet our strict quality requirements. We keep in touch with our valued customers and rely on your feedback to constantly improve our offering and respond quickly to changing market needs.

Our promise:

We truly are a family business and work hard with our distributors and practitioners to ensure that we can deliver top quality pure products at affordable prices, in an efficient delivery time.

Our products:

- Pure free flowing powder
- pharmaceutical grade; measured to BP or USP
- Packed in Australia without fillers or flowing agents
- Resealable tamper proof tubs
- Recyclable food safe packaging with low risk of leaching
- Training information and dosage guidelines available.





OUR NATUROPATH:

Ilve Hunt, Krpan's very own naturopath, medical herbalist and distribution manager has been part of the Krpan Industries family for the past 10 years. Ilve is a member of ATMS and AMT and brings over 20 years' experience and expertise in the natural health industry to the table, assisting with the development our library of reference resources and range of products which include our popular HealthWise amino acids. Today, Ilve specialises in internal training, bringing together practitioners and retailers throughout Australia to discuss and provide information on our products, their specific uses and safety with medications, as well as liaising with our network of national wholesalers and attending trade events.

☀ *What are my passions besides...*

Bellydancing and preparing exotic meals for family and friends

☀ *Favourite amino acids?*

ALCAR, Glycine and Tryptophan

☀ *If I wasn't a naturopath..*

Medicinal Cannabis grower in North East Tasmania.

RESOURCE LINKS:

- HealthWise® Amino Acid Compendium:
<http://krpan.com/Healthwise/Aminos/Compendium2018/HWCompendium2018.pdf>
- HealthWise® Amino Acid Weight Chart:
https://krpan.com/industries/amino_acid_info/HealthWise_Amino_Weight_Chart_V20.3.pdf
- Youtube training tutorial videos:
https://www.youtube.com/watch?v=95tCWtR3aG4&list=PLVeze2zqIFu-oMxHBI-eK6TTg_OjNKCHh

CONTACT:



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